

April 2008

***Thank You to Everyone Who Visited Desert Dental Staffing at the Dental Convention!***

The weekend at the Western Regional Dental Convention felt a lot like old home week for me. I thoroughly enjoyed having the opportunity to see lots of familiar faces. I suppose it takes an event like this for me to realize just how many of you we have helped over the years. People we placed and dentists who relied on us to staff their offices stopped by just to say hello. Knowing we have made such a positive difference in our clients' professional lives is one of the most rewarding aspects of what we do. To all of you who re-connected last weekend, thank you!

But we got to meet lots of new people, too. Everyone seemed to appreciate the free DiSC<sup>®</sup> analysis we were offering at our booth. Of course, it's always fun meeting new people. That's a big part of what makes the conference so enjoyable and something to look forward to every year. I do hope we get to see more of those new faces in coming months.

Congratulations go to Susan from the East Valley who won our iPod drawing. I'm sure she will enjoy hours of her favorite music, thinking of us every time she cranks up her new iPod! We are particularly excited about the silent auction winner of the *Team Building with DiSC<sup>®</sup>* workshop. Dr. Joyce Bassett and her staff will soon be reaping the long-term benefits of this new tool we are offering. Be sure to watch Dr. Bassett's practice in the future. I expect you will see that they have a stronger team, more satisfied patients and a growing practice!

One final note: I have been asked to write a monthly editorial column in the beautiful *Doctor of Dentistry* magazine. Watch for my column. I call it "Good Stuff to Chew On" and I plan to talk about such valuable information as: ways to make your office a better place to work, ways to enjoy the work you choose to do, and ways your mind set can attract customers. I think you'll like what you read!

***Quote of the Month***

"To love what you do and feel that it matters--how could anything be more fun?"

***Katharine Graham***